

COMPULSORY UNEMPLOYMENT INSURANCE POLL December 2021

- CLIENT:** New Zealand Taxpayers' Union
- POLL DATES:** Wednesday 01 to Wednesday 08 December 2021. The median response was collected on Monday 06 December 2021.
- TARGET POPULATION:** Eligible New Zealand voters.
- SAMPLE POPULATION:** Eligible New Zealand voters who are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 25,000 nationwide phone numbers.
- WEIGHTING:** The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

Would you be happy to pay \$1,000 a year more in income tax in return for a compulsory unemployment insurance scheme which would see someone made redundant receive 80% of their old salary for six months

		Count	Col %
Compulsory Unemployment Insurance	Support	256	31%
	Oppose	350	42%
	Unsure	231	28%
	Total	837	100%

Only 31% support paying more in income tax in return for unemployment insurance with 42% opposed and 28% unsure.

		Gender	
		Female	Male
		Col %	Col %
Compulsory Unemployment Insurance	Support	34%	27%
	Oppose	42%	42%
	Unsure	24%	31%
	Total	100%	100%

Women are net opposed by 8% and men by 15%,

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Compulsory Unemployment Insurance	Support	31%	38%	21%
	Oppose	37%	38%	50%
	Unsure	31%	23%	29%
	Total	100%	100%	100%

		Area					
		Akl	Wgtn	Chch	Prov Cities	Towns	Rural
		Col %	Col %	Col %	Col %	Col %	Col %
Compulsory Unemployment Insurance	Support	28%	18%	21%	37%	26%	43%
	Oppose	46%	51%	56%	25%	56%	35%
	Unsure	26%	31%	23%	38%	18%	22%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least	Moderate	Most
		Col %	Col %	Col %
Compulsory Unemployment Insurance	Support	31%	28%	35%
	Oppose	35%	47%	45%
	Unsure	35%	25%	20%
	Total	100%	100%	100%

		Probed Party Vote				
		National	Labour	ACT	Greens	Unsure
		Col %	Col %	Col %	Col %	Col %
Compulsory Unemployment Insurance	Support	24%	35%	19%	44%	33%
	Oppose	46%	42%	38%	42%	27%
	Unsure	30%	23%	43%	15%	40%
	Total	100%	100%	100%	100%	100%

Net support by party is:

1. Undecided +6%
2. Greens +2%
3. Labour -7%
4. ACT -19%
5. National -22%

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