

Inflation Issues Poll August 2022

CLIENT:	New Zealand Taxpayers' Union
POLL DATES:	Wed 3 to Thu 11 August 2022. The median response was collected on Sun 07 August 2022.
TARGET POPULATION:	Eligible New Zealand voters.
SAMPLE POPULATION:	Eligible New Zealand voters who are contactable on a landline or mobile phone or online panel.
SAMPLE SIZE:	1,200 respondents agreed to participate – 700 via phone and 500 via online panel. An additional 200 respondents from Auckland were polled, so there was a sub-sample of 500 from Auckland.
SAMPLE SELECTION:	A random selection of 20,000 nationwide phone numbers and a random selection from the online panel.
WEIGHTING:	The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
SAMPLE ERROR:	Based on this sample of 1,200 respondents, the maximum sampling error (for a result of 50%) is +/- 2.8%, at the 95% confidence level.
CODE COMPLIANCE:	This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

Would you support or oppose the Government giving every family a temporary 12 month reduction in their overall income tax by 10%, to help families with the increased cost of living?

		Count	Col %
12 month reduction in income tax by 10%	Support	696	59%
	Oppose	308	26%
	Unsure	169	14%
	Total	1173	100%

59% of New Zealanders support a temporary 10% reduction in overall income tax for all families, with only 26% opposed.

		Gender	
		Female	Male
		Col %	Col %
12 month reduction in income tax by 10%	Support	63%	55%
	Oppose	22%	31%
	Unsure	15%	14%
	Total	100%	100%

Women are more supportive.

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
12 month reduction in income tax by 10%	Support	66%	66%	49%
	Oppose	16%	19%	39%
	Unsure	18%	15%	12%
	Total	100%	100%	100%

Under 60s most supportive.

		Area					
		Akl Col %	Wgtn Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
12 month reduction in income tax by 10%	Support	61%	53%	76%	57%	58%	57%
	Oppose	19%	29%	13%	33%	28%	30%
	Unsure	20%	18%	11%	10%	14%	13%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least Col %	Moderate Col %	Most Col %
12 month reduction in income tax by 10%	Support	59%	60%	58%
	Oppose	27%	28%	23%
	Unsure	14%	12%	19%
	Total	100%	100%	100%

		Probed Party Vote				
		National Col %	Labour Col %	ACT Col %	Greens Col %	Unsure Col %
12 month reduction in income tax by 10%	Support	57%	68%	63%	40%	55%
	Oppose	24%	23%	21%	45%	34%
	Unsure	19%	9%	16%	15%	11%
	Total	100%	100%	100%	100%	100%

Net support by party is:

1. Labour +45%
2. ACT +42%
3. National +33%
4. Undecideds +21%
5. Greens -5%

Labour voters are the group most in favour of an across the board temporary tax cut.

In response to the high level of inflation in New Zealand, do you think the Government should be increasing its spending, decreasing its spending or keeping its spending at the same level?

		Count	Col %
Government spending	Increase	137	12%
	Decrease	529	45%
	Keep the same	318	27%
	Unsure	189	16%
	Total	1173	100%

A plurality of 45% of New Zealanders want the Government to decrease its spending in response to high inflation.

		Gender	
		Female	Male
		Col %	Col %
Government spending	Increase	11%	12%
	Decrease	42%	48%
	Keep the same	27%	27%
	Unsure	20%	12%
	Total	100%	100%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Government spending	Increase	13%	10%	13%
	Decrease	47%	40%	48%
	Keep the same	23%	32%	25%
	Unsure	18%	18%	14%
	Total	100%	100%	100%

		Area					
		Akl Col %	Wgtn Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
Government spending	Increase	14%	8%	12%	10%	16%	6%
	Decrease	47%	41%	38%	47%	40%	52%
	Keep the same	20%	36%	43%	29%	28%	23%
	Unsure	19%	14%	7%	15%	16%	19%
	Total	100%	100%	100%	100%	100%	100%

		Deprivation		
		Least Col %	Moderate Col %	Most Col %
Government spending	Increase	12%	11%	12%
	Decrease	42%	40%	59%
	Keep the same	28%	31%	19%
	Unsure	17%	18%	10%
	Total	100%	100%	100%

The greatest support for reducing government spending came from households living in the most high deprivation areas of New Zealand.

		Probed Party Vote				
		National Col %	Labour Col %	ACT Col %	Greens Col %	Unsure Col %
Government spending	Increase	8%	13%	3%	21%	14%
	Decrease	63%	27%	75%	20%	61%
	Keep the same	12%	49%	11%	43%	7%
	Unsure	17%	11%	12%	17%	18%
	Total	100%	100%	100%	100%	100%

Only 13% of Labour voters want the level of government spending to increase.

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